

The museum festivals and events offer a superb opportunity to reach new customers and partner your brand with an established, world renowned charity. Each event is attended by 1000s of visitors, trade stands and participants and is supported by a far reaching PR and marketing campaign. Join us and become part of the action from April – December each year through one of our five sponsorship options.

	Small Business £500 plus vat	Bronze £1,000 plus vat	Silver £3,000 plus vat	Gold £6,000 plus vat	Platinum £10,000 plus vat
Event programme	Formal acknowledgement in the event programme with logo.	Formal acknowledgement in the event programme with logo.	Formal acknowledgement in the event programme with logo.	Formal acknowledgement in the event programme with logo.	Formal acknowledgement in the event programme with logo.
Advertising in event programme	A quarter page colour advert in the event programme.	Half page colour advert in the event programme.	Full page advert in the event programme	Full page advert in the event programme	Full page advert in the event programme
Website	Acknowledgement with logo on the web page for the event.	Acknowledgement with logo on the web page for the event.	Acknowledgement with logo on the web page for the event. Click through link on the Weald & Downland website.	Acknowledgement with logo on the web page for the event. Click through link on the Weald & Downland website.	Acknowledgement with logo on the web page for the event. Click through link on the Weald & Downland website.
Social media		Inclusion within the Museum's social media promotion of the event.	Inclusion within the Museum's social media promotion of the event.	Inclusion within the Museum's social media promotion of the event.	Inclusion within the Museum's social media promotion of the event.
Press coverage		Acknowledgement in press releases (inclusion in print is at editorial discretion.) Acknowledgment in press advertisements by way of	Acknowledgement in press releases (inclusion in print is at editorial discretion.) Acknowledgment in press	Acknowledgement in press releases (inclusion in print is at editorial discretion.) Acknowledgment in press advertisements by way of	Acknowledgement in press releases (inclusion in print is at editorial discretion.) Acknowledgment in press advertisements by way of

		logo (for those booked for the chosen event after the Supporter package is agreed)	advertisements by way of logo (for those booked for the chosen event after the Supporter package is agreed)	logo (for those booked for the chosen event after the Supporter package is agreed)	logo (for those booked for the chosen event after the Supporter package is agreed)
Event posters		Acknowledgement with logo on the event posters. (500+ per event).	Acknowledgement with logo on the event posters. (500+ per event).	Acknowledgement with logo on the event posters. (500+ per event).	Acknowledgement with logo on the event posters. (500+ per event).
On event promotion			Banners supplied by the Supporter can be displayed in the event show-ground (style and number to be agreed)	<p>Banners supplied by the Supporter can be displayed in the event show-ground (style and number to be agreed)</p> <p>Inclusion of support within any event ringside commentary.</p> <p>Opportunity to award prizes. (If applicable to the event.)</p> <p>Display space at event to further promote product and allow public interaction (if appropriate to the event.)</p>	<p>Banners supplied by the Supporter can be displayed in the event show-ground (style and number to be agreed)</p> <p>Inclusion of support within any event ringside commentary.</p> <p>Opportunity to award prizes. (If applicable to the event.)</p> <p>Display space at event to further promote product and allow public interaction (if appropriate to the event.)</p> <p>Acknowledgment by way of logo on roadside advertising signs.</p> <p>Front of Museum/Show advertising space.</p>

Museum magazine			Half page colour advert in the Museum magazine, which is published twice per year and has a readership of around 6000.	Full page colour advert in the Museum Magazine, which is published twice per year.	Double-page feature in the Museum magazine and Show Programme.
Tickets	4 Tickets to the event	10 Tickets to the event	16 tickets to the event	VIP Staff package. To include 20 tickets & tea and coffee in a dedicated entertaining space	VIP Show Package to include a dedicated entertainments space with complementary tea and coffee throughout the day and complementary lunch